



*glamm<sup>®</sup>*  
*fire*

## THE CREATOR

**I feel creative. I investigate, create, generate, light and warm my spirit.**

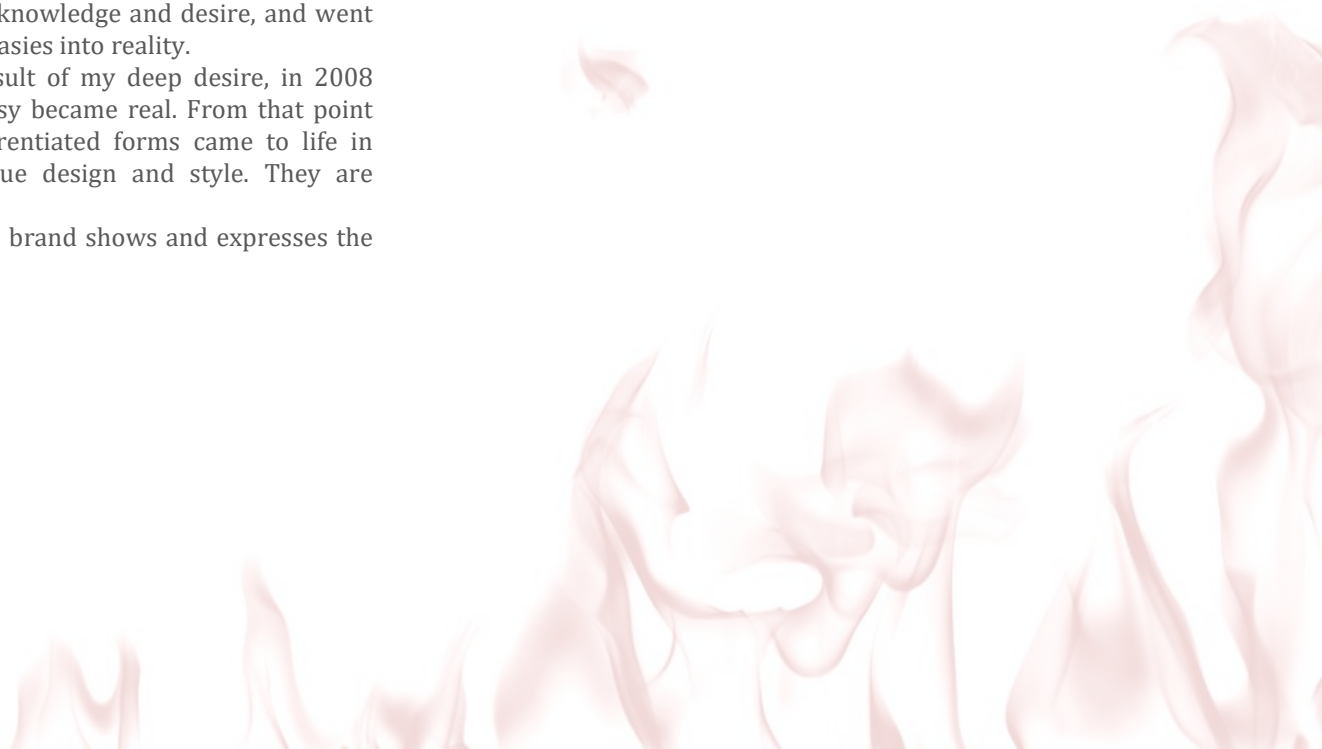
I was born like a small flame, a blaze. At the young age of 16 I embraced in France the enthusiasm and passion for fire, starting my activity in fireplaces and insert fires.

I designated Fire, heroic love of Humanity, as the sense of my professional life. From that moment on I had a deep wish for creating something unique and intimate. In Portugal I discovered the opportunity to combine my knowledge and desire, and went in search of ways to turn my fantasies into reality.

In an exclusivity context, as result of my deep desire, in 2008 GlammFire was born. The fantasy became real. From that point on, innovative and highly differentiated forms came to life in exclusives fireplaces with unique design and style. They are authentic illuminated art works.

And GlammFire while emotional brand shows and expresses the essence of Fire.

**Marcelo Alves Inácio**  
CEO & President



## FIRE & ART

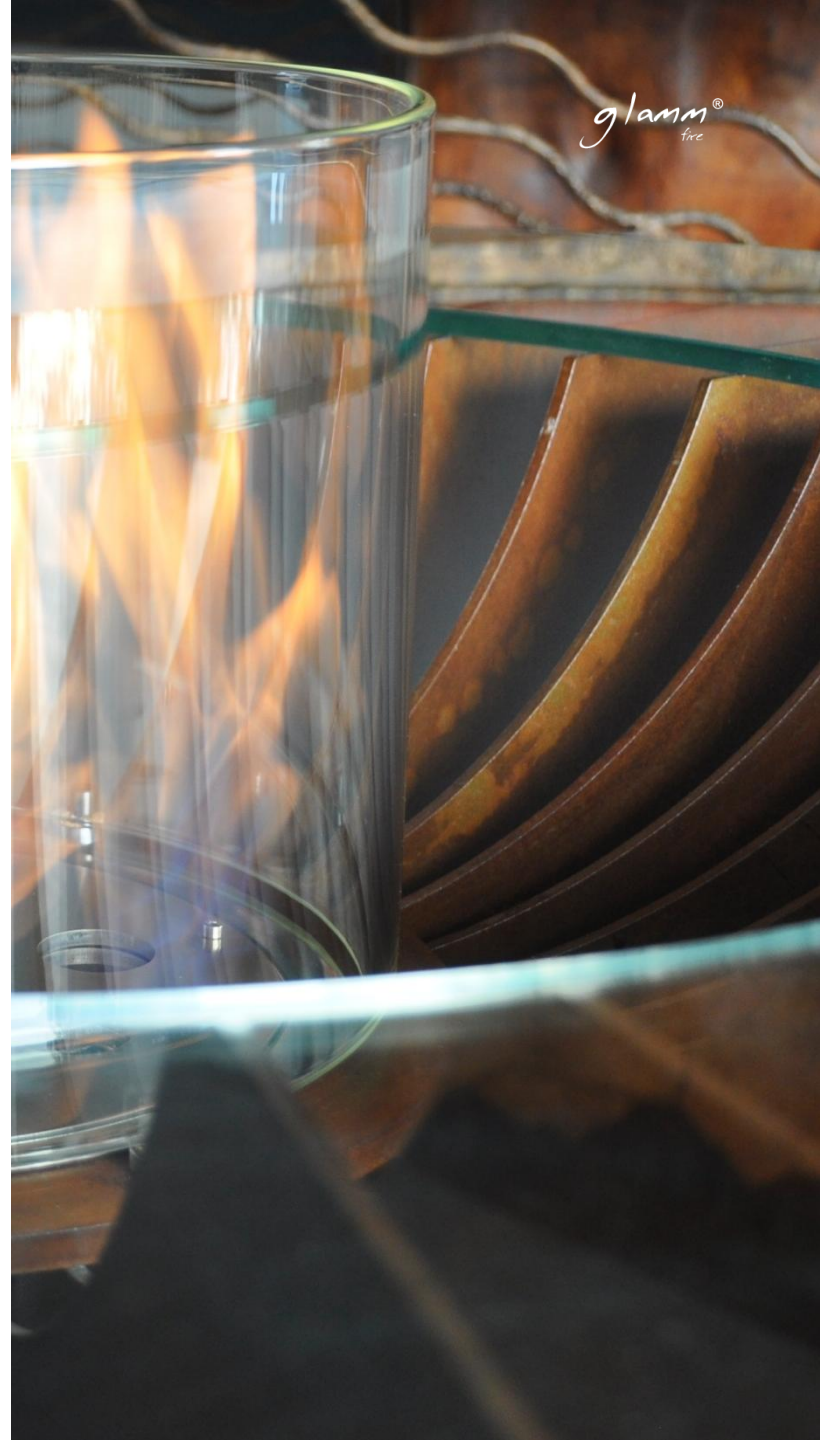
Our Exclusive Decorative Fireplaces are always seen as the heart of the home.

With time, the concept of fireplace has evolved. Witnessing the arrival of different products that fit into a new lifestyle.

No matter how many products, innovations and technologies are created, developed and transformed, nothing will counteract the relationship we have with fire. At GlammFire we shape fire with a sublime touch of modernity to offer you pleasurable moments and fantastic experiences, by creating perfect symbiosis between creativity and quality.

The rigorous choice of materials and careful manufacturing are present in each of our decorative fireplaces, with unique design, bold lines and excellent finishing.

We finish, but we start again, looking for new concepts and applications that improve our business and satisfy you permanently.



## ABOUT

Inaugurated on September 13th, 2008, in northern Portugal, Monção, GlammFire is the latest company of Grupo Pachinha.

Conscious of the new demands and market motivations, the Group has decided to move forward with the creation of a new company for the development and manufacturing of innovative heating and exclusive products. The will for greater efficiency, the search for differentiation, achieved by the development of unique products, and the respectful commitment to ecology are present in every detail of GlammFire decorative fireplaces.



GlammFire's work (the craftsmanship, exclusive design and attention to the market demands) has been recognized worldwide. In 2017 GlammFire won the A'Design Award with the Kivo Tabletop Fireplace. The A' Design Award & Competition is an annual juried design competition that honors designers, architects, artists and design oriented companies worldwide.

Besides being pioneer in its sector in Portugal, GlammFire directs its products to a dynamic global market, featuring the best of Portuguese design. In a concerted strategy of diversification, the broadening of the range and customization of products always follows the needs and consumption patterns of customers.



The **Quality Management and Environment System** certifications, obtained according to the NP EN ISO 9001:2008 and NP EN ISO 14001:2004 norms, certify the high quality standards used in product development and manufacturing, as well as the global methodology of the company that secures the trust of our customers and the demanding respect for the environment.



The prestige and solid posture makes GlammFire the first company in the field of decorative bio ethanol fireplaces to acquire this double certification worldwide.





## OUR PHILOSOPHY

Being aware of environmental problems, **GlammFire** has implemented a set of measures and better environmental practices to safeguard the rational use of energy resources, reduce emissions and promote an adequate management of waste.

The Administration of GlammFire is committed to complying with environmental laws and other applicable environmental regulations, and promotes a work environment where there is not any kind of discrimination, aiming to continuously improve the Quality Management and Environment System.



## MISSION AND VALUES

GlammFire's mission is to transform the most glamorous dreams of its clients into reality, through fireplaces that, more than heating up, are pieces of art.

Since its inception, GlammFire has developed and accumulated experience that ensures high quality products to its customers in a development strategy that integrates the concern for environmental preservation.

Investing on high-quality and ecological fireplaces, GlammFire considers the following the guiding values of its activity:

**Customer Satisfaction**  
**Design and Innovation**  
**Product Quality**  
**Environmental Preservation**

## MARKETS



### EUROPE

Armenia, Austria, Azerbaijan, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Kazakhstan, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, UK and Ukraine.

### AFRICA

Egypt, Morocco.

### ASIA AND MIDDLE EAST

China, Dubai, Hong Kong, India, Indonesia, Israel, Japan, Saudi Lebanon, Qatar, Arabia, Singapore and South Korea.

### OCEANIA

Australia, New Caledonia.

### AMERICA

Brazil, Canada, Mexico, Peru e EUA.



PRODUCT LINE  
Bioethanol fireplaces



Premium



Crea7ionEVOPlus



Concept

## PRODUCT LINE

### Electric fireplaces



LCD  
Fire Technology



3D Water Vapor  
Fire Technology



LED  
Fire Technology

## PRODUCT LINE



FirePits&Barbecues  
Outdoor Gas Heaters

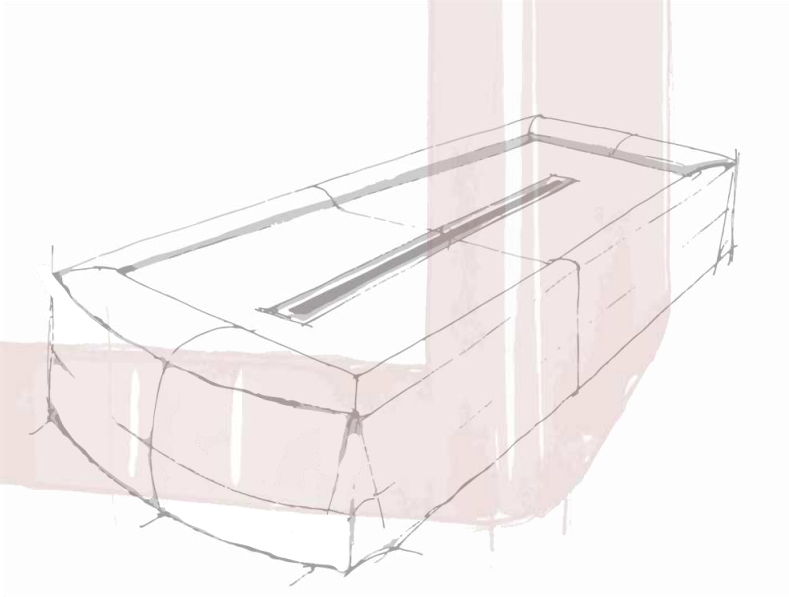
Tabletop Fireplaces



## BESPOKE

You can create a unique fireplace with our Bespoke Product program. While Working with our Bespoke team you can customize and perfectly adapt your product to your needs and desires. No matter the dimension, complexity or difficulty. All projects are fully implemented and certified.

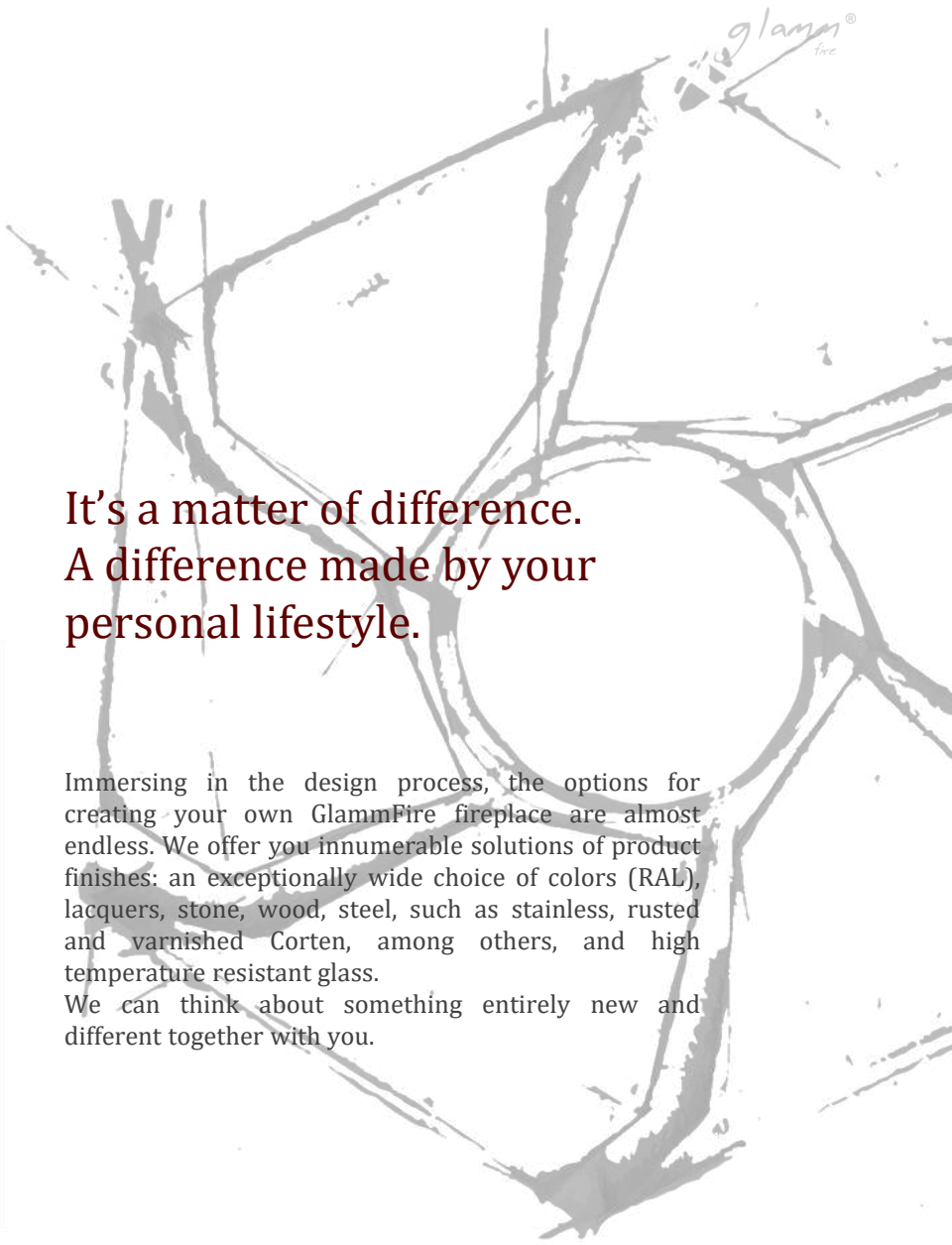
The use of noble, resistant and safe materials with excellent quality, outstanding craftsmanship from our craftsmen and attention to detail allow us to offer you the best product and quality service.



**It's a matter of difference.  
A difference made by your  
personal lifestyle.**

Immersing in the design process, the options for creating your own GlammFire fireplace are almost endless. We offer you innumerable solutions of product finishes: an exceptionally wide choice of colors (RAL), lacquers, stone, wood, steel, such as stainless, rusted and varnished Corten, among others, and high temperature resistant glass.

We can think about something entirely new and different together with you.



## OUR ART

### MATERIALS:

Stainless steel  
Rusted Corten steel  
Steel  
Leather  
Wood/MDF  
Stone  
Glass  
Copper

### METHODS AND TECHNIQUES

Laser cut sheet  
Guillotine  
Calendaring  
Superficial brushing  
Robotic Bending  
Robotic Welding  
Painting & Lacquering  
Assembly and disassembly  
Packaging



## NORMS & CERTIFICATIONS



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**CERTIFICATION  
TÜV RHEINLAND**



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**CERTIFICATION  
OF RUSSIAN CONFORMITY**



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**CE N 464 PCT  
1725**



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**GERMAN STANDARD  
DIN 4734**



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**FRENCH STANDARD  
NF D35-386**



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